

Directories in Print

Now online on *Gale Directory Library*



This award-winning directory is the most comprehensive source in its field, describing thousands of active rosters, guides and other print and non-print address directories published in the United States and worldwide. *Directories in Print* also provides information on the status of defunct and out-of-print directories and includes entries for some publications that do not contain directory-type information but are nevertheless likely to be looked for here. Unparalleled in scope, *Directories in Print* covers a wide range of

subjects, including general business; manufacturing industries and commercial services; banking, insurance and financial services; advertising, marketing and public relations; health care services; law, military and government; associations, philanthropy, ethnic groups and religion; and many others. Each annual edition of this venerable resource features approximately 16,000 directories. Multiple editions are available by standing order, ensuring access to the most up-to-date information as well as historical data.

Entries describe directories with up to 29 points of information, including: directory title; descriptive information; alternate formats (in addition to print); publisher/compiler; full contact information including e-mail address and URL; information on coverage, number of listings and additional features; types of information included; languages (other than English); arrangement of directory; indexes available; pages; frequency; editor(s) name(s) and contact information; advertising information; circulation; former names; price; ISSN; ordering information; online access details; and more.

Real-world users might include:

- Business professionals searching for new customers can quickly generate a list of leads through state and local directories, targeting their lists geographically
- Individuals looking for employment opportunities in specific fields can easily create a contact list of sources of information in their area of expertise
- Individuals and families can research health care and educational opportunities in their geographic location and surrounding areas
- And much more

Please contact your Gale Representative.

In the U.S. and Canada: 1-800-877-GALE or visit www.gale.com/DirectoryLibrary.

Outside the U.S. and Canada: Visit www.gale.com/world for a list of Distributors and Sales Offices.

ABOUT GALE DIRECTORY LIBRARY

With *Gale Directory Library*, researchers can use state-of-the-art functionality to perform a range of data sorting, filtering and exporting. These innovative features, unlike anything seen previously from our directories, make *Gale Directory Library* the essential tool for research.

- Find contacts — Finding a company, person, publication (or other kind of entity) is easy. Basic search lets users quickly look up names, search by keyword, and browse the full text of your directory holdings.
- Generate lists, analyze trends — Export search results and use them in programs like Excel or Word, making the creation of mailing lists a snap.
- Cross-searchable — Search across our growing number of directory titles. Each directory can be searched individually by its own unique data fields, or search the entire directory collection.

Additional benefits of *Gale Directory Library*:

- Use it like a database; buy and own it like a book collection
- State-of-the-art search, sort and export features
- Available 24/7 from any Internet-connected computer
- Choose the directory titles you want, and own the data
- Print, e-mail or download individual entries
- Entries include hot-linked Web sites and e-mail addresses (when available)
- Export results to analyze data or generate mailing lists
- Includes more data than print version, when appropriate
- Marked items lists let you select entries to generate custom results
- Available backfiles provide historical data
- Growing list of available directories