



The Value of the Gale PowerSearch Platform:

NEW FEATURES

- Search Assist provides web-search functionality and recommendations similar to Yahoo® and Google
- On-demand language translation includes three newly added languages: Chinese, Japanese and Korean
- Enhanced results include improved relevancy rankings and easier access to filters and limiters
- More intuitive advanced searching with Search Assist on the most used indexes

AND MUCH MORE

- Users can cross-search Gale holdings such as *Gale Virtual Reference Library*, *InfoTrac* collections and specific *In Context* resources
- Results include multimedia — images, video and podcasts
- Search within result lists to target specific content
- Technology that delivers audio versions of articles and downloadable MP3 files
- Document management includes e-mailing, bookmarking, downloading or printing
- Easy-to-use citation tools facilitate research results

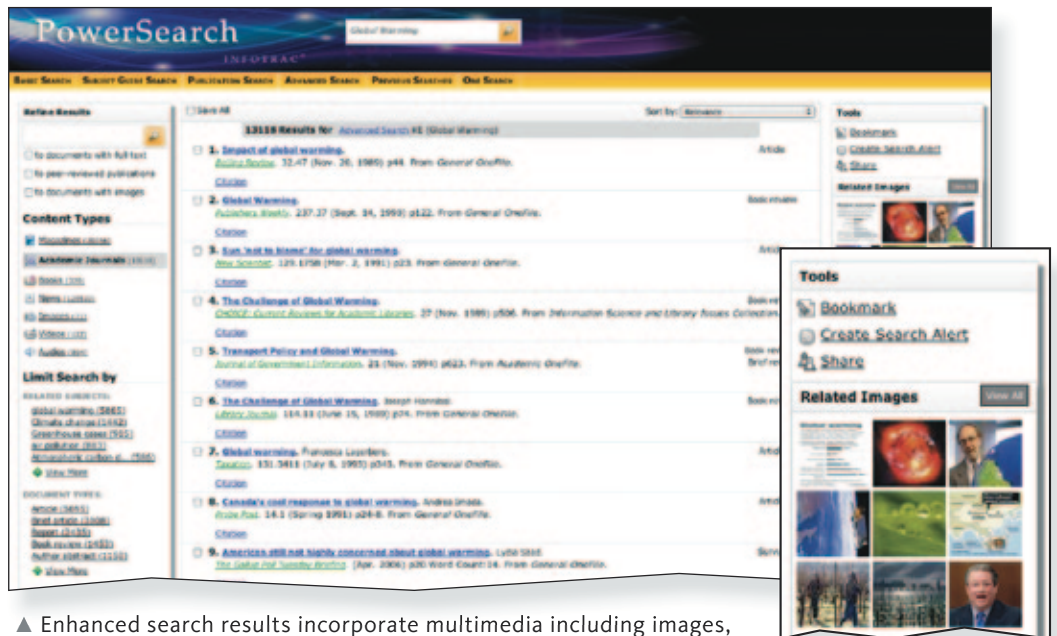
Gale PowerSearch™

Gale PowerSearch offers ease-of-use, enormous flexibility and a wide range of features and benefits – all based on feedback from users. *Gale PowerSearch* is so user-friendly that more than 70,000 public, academic, K-12 and special libraries have adopted it since its inception.

With *Gale PowerSearch*, users can instantly access periodical and reference content in multiple Gale resources from a single starting point while also cross-searching eBooks in the *Gale Virtual Reference Library*. Now *Gale PowerSearch* will appeal to, and empower, researchers, students and other users even more.



▲ The new homepage offers trending research topics and Search Assist recommendations.



▲ Enhanced search results incorporate multimedia including images, videos and podcasts.



Millions of entries. Multiple resources. Just one search.

Gale PowerSearch enables users to cross-search content from multiple Gale resources, including all of our InfoTrac® periodical products (such as *General OneFile*®, *Academic OneFile* and others), eBooks available through the *Gale Virtual Reference Library*, and select *In Context* products.

Gale PowerSearch features:

- User-friendly homepage with easy-to-navigate links to trending topics
- Simplified browsing through more than 20,000 publications
- The ability to cross-search periodicals with more than 7,000 eBooks from Gale, Scribner Writers, Twayne's Authors, U•X•L and over 60 partner publishers
- “Publication Browse” and “Subject Browse” capabilities, including hover technology to see more publication details without clicking through
- Technology that supports a diverse range of languages with on-demand translation of documents and interface
- The ability to create individual account profiles: name and save any search, create bibliographies and reading lists, and receive search alerts when new content is available
- Web 2.0 sharing tools, including Del.icio.us, MySpace, Reddit, Digg, Facebook, Newsvine and more



CONTACT YOUR GALE REPRESENTATIVE FOR MORE INFORMATION:

In the U.S. and Canada: 1-800-877-GALE, or visit www.gale.com

Outside the U.S. and Canada: visit www.gale.com/world for a list of Distributors and Sales Offices

- ▲ On-demand language translation – available in several languages including newly added Chinese, Japanese and Korean – appeals to researchers of varying backgrounds.