



Price It!

Antiques & Collectibles

THE ULTIMATE ONLINE RESOURCE FOR PRICING ANTIQUES AND COLLECTIBLES

Price It! Antiques & Collectibles is a comprehensive, subscription-based database for identifying, researching and pricing art, antiques and collectibles. Containing more than 23 million records, it's a sophisticated, up-to-date, easy-to-use tool — whether the user is a professional art appraiser or a budding collector.

YOU HAVE QUESTIONS; WE HAVE ANSWERS

How do you go about hiring an appraiser for your antiques & collectibles? How do you spot a fake antique piece of furniture? What is the history behind one of the most collectible toys in America — the “Barbie”?

The answers to these and other interesting collectibles questions are now included in Gale’s popular *Price It! Antiques & Collectibles* database product. The electronic subscription now includes a variety of information on pottery, furniture, toys and other antiques & collectible categories of interest to even the most novice collector. With new subjects and content monthly, there will always be topics of interest to your library patrons to read when

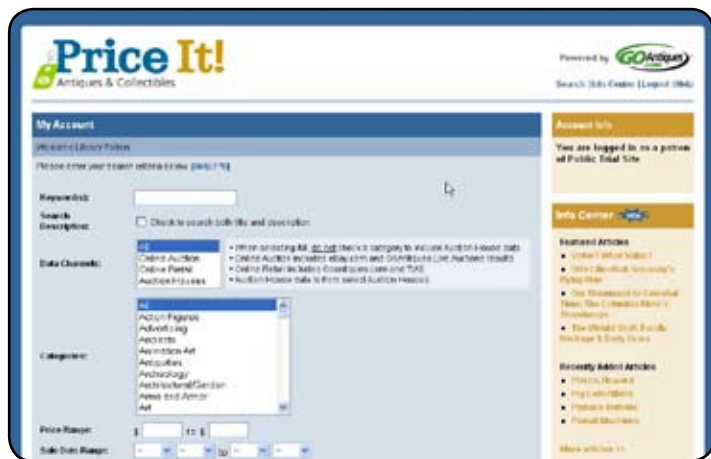
they are searching the database to value their antiques & collectibles. New collectors will soon be able to speak ‘the language’ by perusing “What did he Say? Basic Vocabulary” instead of asking the reference desk, “The doobie that sits on the whatsit with the thingamajig -- how much is it worth do you think?”

MORE THAN 10 MILLION IMAGES LET THEM SEE EXACTLY WHAT THEY’RE LOOKING FOR

A picture can be worth a thousand words when your patrons need that extra help identifying an item. In addition, seeing the condition of an item leads to more accurate pricing. So whether they’re serious collectors, antiques dealers or just trying to determine the value of something found in the attic, *Price It! Antiques & Collectibles* can save time and money with a fast and accurate value determination.

KEY FEATURES SET US APART FROM THE REST:

Price It! features a database of collectibles related articles where researchers and collectors alike can find current and past stories that complement the pricing information they receive.



▲ *PriceIt!* offers users a variety of ways to search for antiques and collectibles.



▲ Images returned with results help users see the items they’re researching.



Sign up for a free trial of *Price It! Antiques & Collectibles*. Call your Gale Representative.

In the U.S. and Canada:
1-800-877-GALE or
visit www.gale.com

Outside the U.S. and
Canada: Visit
www.gale.com/world
for a list of Distributors
and Sales Offices.

We cover collectibles, not just high-end antiques. This makes us more appealing to a wider range of users because we include categories such as Bakelite, Comic Books and Coca Cola® Collectibles and more than 100 additional categories

Our data sources include online auction sources (eBay® and GoAntiques), online retail (GoAntiques and TIAS) and land-based auction houses. This is unlike other databases that offer information from auction houses only. So users can feel confident that they're getting a more accurate price representation when they use *Price It!*

We're adding more than 2 million records a month to the 23 million+ already in our files. We're constantly updating, too. Other databases offer as few as 350,000 records

A directory of over 4,000 collecting clubs from around the world — join a club on a collectibles topic that interest you!

SEARCH/SORT CRITERIA INCLUDE:

Category type

Sale date range

Data source

Keyword

Images (users may include or exclude items without images)

Price Range

GET POWERFUL DATA WITH JUST A FEW MOUSE CLICKS

With sales information dating back to 1998, your patrons are sure to get a clear picture of what an item's really worth today. No other online pricing tool offers as many records as *Price It! Antiques & Collectibles* — nor do they offer our robust search capabilities. You can even find the item's maker or the artist who created the work. Plus, *Price It! Antiques & Collectibles* is user-friendly as well as comprehensive and accurate, so it can make your library the go-to place for pricing collectibles and antiques!